

SY SYMS SCHOOL OF BUSINESS
HONORS PROGRAM OF STUDY - WILF CAMPUS
(EFFECTIVE FALL

SY SYMS SCHOOL OF BUSINESS
HONORS PROGRAM OF STUDY
(EFFECTIVE FALL 2019; PENDING NYSED APPROVAL)

BUSINESS & MANAGEMENT MAJOR

Name _____

I.D. # _____

Date _____

F

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BUSINESS & MANAGEMENT MAJOR

Name _____

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MANAGEMENT CONCENTRATION (27 CREDITS)

MAN 3780 Principles of Entrepreneurship ()____
MAN 2110 Organizational Behavior ()____
MAN 3015 Leadership ()____
MAN 3720 Business Strategy (Capstone) ()____

Two (2) Management elective courses:

MAN 2800H Entrepreneurial Leadership ()____
MAN _____ ()____

Three (3) business elective courses:

IDS 3800H (year 3) ()____
MAN 4932H + BUS 4741H (year 2) ()____
Bus. Elective #3 _____ ()____

MARKETING CONCENTRATION (27 CREDITS)

MAR 2501 Buyer Behavior ()____
MAR 2621 Applied Research ()____
MAR 3318 Social Media Marketing ()____
MAR 3720 Marketing Capstone ()____

Two (2) Marketing elective courses:

MAR _____ ()____
MAR _____ ()____

Three (3) business elective courses:

MAN 2800H (year 2) ()____
IDS 3800H (year 3) ()____
MAN 4932H + BUS 4741H (year 2) ()____

Dual Majors:

Students who select two majors or concentrations must complete the major required and major elective courses for both majors--a total of at least 12 courses.

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PREREQUISITES FOR BUSINESS CORE REQUIRED COURSES

<i>Subject</i>	<i>Course #</i>	<i>Course title</i>	<i>Co-requisites</i>	<i>Prerequisites</i>
ACC	1001	Accounting Principles I	IDS 1001	
ACC	1002	Accounting Principles II		ACC 1001, IDS 1001
FIN	1001	Principles of Finance	IDS 1131	ACC 1001
FYSM	1012	Business Communication		FYWR 1020
IDS	1131	Business Statistics	IDS 1001	
IDS	1456	Quantitative Methods		IDS 1131, IDS 1001
IDS	1020	Introduction to Information Systems	IDS 1001	
MAN	1020	Principles of Strategy	IDS 1001	
MAR	1001	Principles of Marketing		IDS 1001

PREREQUISITES FOR